

Cymbal Brands 2020 Social Media Scorecard

FACEBOOK		INSTAGRAM		YOUTUBE		TOTALS (FB+IG+YT)	
<u>Brand</u>	<u>Followers</u>	<u>Brand</u>	<u>Followers</u>	<u>Brand</u>	<u>Subscribers</u>	<u>Brand</u>	<u>Followers/Subscribers</u>
Sabian	1,922,090	Zildjian	783,000	Meinl	223,000	Sabian	2,442,190
Zildjian	1,274,189	Meinl	459,000	Zildjian	200,000	Zildjian	2,257,189
Meinl	448,449	Sabian	452,000	Soultone	92,700	Meinl	1,130,449
Paiste	192,838	Paiste	213,000	Sabian	68,100	Paiste	467,038
Bosphorus	128,354	Istanbul Agpop	104,000	Paiste	61,200	Soultone	180,451
Soultone	54,051	Istanbul mehmet	35,700	UFIP	5,680	Bosphorus	139,654
Istanbul mehmet	24,818	Soultone	33,700	Istanbul Agpop	2,570	Istanbul Agpop	121,218
Dream	21,707	UFIP	18,800	Dream	2,450	Istanbul mehmet	61,698
Istanbul Agpop	14,648	Dream	18,000	Istanbul mehmet	1,180	UFIP	44,194
UFIP	19,714	Bosphorus	11,300	Bosphorus	Not Published	Dream	42,157

numbers recorded on 2/14/20

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